

You're invited to join us

**norra
skog**

We're here to guide you through every aspect of your forest ownership, so you can feel secure in the knowledge that we are always by your side.



An association for forest owners in northern Sweden

Norra Skog is no ordinary company. We are a forest owners association with roots that stretch back almost 100 years. Every day we strive to make family forest ownership as rewarding as possible, and we intend to continue working together with our members for generations to come.

Stronger together

Norra Skog is owned and managed by our 27,000 members, who all have their own say in how our association is run. Thanks to cooperative ownership they are all part of a progressive organization that exists to support their forestry businesses. By working together we believe our members are stronger than any one individual could ever be.

Our primary mission is to create value for our members. We do this by offering knowledge, advice and services that make family forest ownership easier and more profitable.

Representing our members' best interests

One of the things that sets Norra Skog apart is our advocacy work. We represent our members and promote their interests in all matters that affect forest management

– particularly involving the rights of independent forest ownership. This includes, for example, issues concerning the right to manage your own forests in a resourceful and sustainable way.

Maximizing profit makes us unique

We believe in active and responsible forestry management, where our role is to promote our members' financial interests.

When we purchase and refine our members' raw materials we work hard to ensure they get the best possible value for their businesses – regardless of whether we're experiencing financial downturns or economic booms.

Without our presence in the market timber prices would drop sharply and individual forestry businesses would generate less income from

their forests. Our commitment to maximizing our members' profits makes us unique.

Profits paid back to our members

The profits we create together in our association and businesses go back to our members in the form of profit sharing. In this way, our long-term focus on reliable deliveries and sound forest management literally pays dividends. Profit sharing benefits those who have already delivered timber to the association, as well as those who will deliver to us in the future.

By working in this way we ensure that every delivered cubic meter never stops growing in value.

- **Find out more at norraskog.se/vinstdelning**

Local knowledge with a personal touch

We operate close to our members' forests in order to offer the best possible advice and support. Being local creates security for members who live further away from their businesses.

Every member is assigned a personal forest inspector who is a forestry management specialist in the area where their forest is located. The inspector is on hand to assist owners in reaching their individual goals.

Each member belongs to a local forestry area (called a sbo), depending on where their forest is located. In each forestry area a 'sbo council' consisting of elected members organizes local member activities and supports field staff and fellow members. Every member has the opportunity to get involved in the association and influence its direction.



Our Services

We offer advice, knowledge and services in all aspects of forest ownership. Regardless of how much forest you own, your previous forestry experience or what you need help with, we will always be here to support you.

- **Business services:** forest ownership plan, forest ownership agreement, forest ownership strategy, forestry management, PEFC environmental certification.
- **Forestry management services:** soil preparation, planting, clearing, thinning, fertilizing, regeneration felling, ditching.
- **Financial services:** economic and legal forestry services: valuations, cash flow, financing, consulting and change of ownership advice.
- **Real estate brokerage:** selling or buying land, valuations.
- **Road office:** road services including: new construction, road maintenance, share calculations, etc.
- **Forestry school:** theoretical training in, among other things: 'value-creating forestry', 'your forest economy' and 'the cycle of a working forest'. In-depth practical training in forest clearing and the use of chainsaws.



It's free to become a member

It costs nothing to become a member. Instead you pay a capital investment that remains your own money and builds up over time.

The capital investment is based on your forest holding and can range from a minimum of SEK 2,000 to a maximum of SEK 80,000. Your capital investment constitutes your personal share of ownership in the association, which is managed by the association during your time as a member and paid out should you want to leave.

Our members' combined capital investments constitute

the financial foundation of the association's operations.

How to apply

To become a member just complete an entry application. You can do this digitally at norraskog.se/blimedlem, or together with one of our forest inspectors.

Membership levels

Ordinary member – you own a forest in Norra Skog's area of operation.

Family member – for relatives of an ordinary member. Not eligible for profit sharing. Cost: SEK 1,000.

Senior member – for ordinary members who have sold their business. Eligible for profit sharing.

Your membership includes

- **Part-ownership** in the association and our operations.
- **A share of any joint profit.**
- **A stronger voice** – we represent you and defend your right to manage your own forests.
- **Professional and comprehensive advice** based on your individual objectives.
- **Favorable prices, discounts and bonuses.**
- **Member app and profile page** with personal login.
- **Possibility to access legal support** in cases of infringement.
- **Invitations to local activities.**
- **Attractive membership offers.**

Your forest in your pocket

Now you can easily keep track of your forest via your mobile phone or computer – wherever you are.

Our free app

By downloading and logging on to our free app for members, you'll get a comprehensive overview and better control over your entire forestry business. You can monitor the progress of set tasks, check ongoing and completed assignments at Norra Skog, and even get a breakdown of your forestry finances.

Discover more at
norraskog.se/medlemsapp

Discover more about your forest

If you have a Forest Ownership Plan or a Forest Ownership Agreement, you'll get access to a map with detailed information about your land. You can read about any proposed measures and follow the development of your forest in detail – from the height of your pine trees to the moisture content of your soil. You can even pin the location of a handy cold spring (and the ideal location for mushroom picking and family outings).

If you have signed a Forest Ownership Agreement you will also receive a copy of 'My Forest Overview' – which details your forest's development and finances. It even tells you how much your forest's annual growth is contributing to carbon dioxide absorption.



Our app features include

- **Smart map functions**
Navigate around your forest, pin areas of interest and add notes. If you own the forest with another party you can share notes with one another.
- **Your economy**
Overview your forestry finances, transfer money between your accounts, trade using your allotted investments and discover your personal profit sharing.
- **Digital cash register**
Register and collect vouchers, receipts and other documents to help make your annual declaration easier.
- **Tasks**
Ongoing activities in your forest.
- **Your membership certificate**
For use when claiming membership benefits.
- **News, upcoming local activities and local contact details.**

Become a part of something bigger

Forests are our future

As a member and co-owner of our entire raw material chain, you actively participate and contribute to climate transition. Your forest binds carbon dioxide while it grows, and when your trees are fully grown we refine your raw material into climate-smart products. Your land is then replanted, generating new growth.

From plant to plank

Norra Timber operates three sawmills, three processing units and a utility pole factory. All the timber delivered to the association is processed here.

As a member, you are also a co-owner of Husum Pulp AB, where

pulpwood and chips from our sawmills are transformed into climate-friendly products. Any by-products are used by turbines and turned into 'green' electricity.

Slow-grown timber from northern forests

Timber from northern Sweden is renowned for its high quality and is in demand both locally and internationally. Norra Timber currently exports timber to 37 countries around the world. Our timber is also delivered to established chains of builders merchants throughout Sweden.

- **Discover more at norratimber.se**

**norra
timber**



Our promise to you

As a valued member we want you to have confidence in Norra Skog. It is important to us that you are well-informed, feel confident in your role as an entrepreneur, and are motivated to make the most out of your forests. To achieve this we're committed to creating membership benefits for you.

That's why you will:

- Be appointed a dedicated forest inspector.
- Receive feedback on weekdays within 24 hours of your request.
- Always be informed, as a co-owner of the property, when signing an agreement.
- Receive a notification from a contractor before any assignment begins.
- Be given ongoing updates about your assignments via our members app.
- Receive a felling report within 30 days of your trees being felled.
- Receive an invoice within 20 days of any completed forestry management work.
- Be sent clear and concise invoices and statements.
- Be offered an annual personal meeting if you have a Forest Ownership Agreement.
- Get a fast response and professional service in the event of any discrepancy/complaint.





Discover more at **norraskog.se**

You can read more about the services we offer on our website, including how we can best support you and how to apply for membership.

Follow us on social media



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